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For more information:

<u>Becoming a Public Company Director</u>

A Board Guru[™] Handbook

Complimentary board candidate exploration by appointment. Email request to: hello@eboardmember.com

Becoming a Public Company Director

Board Candidate Positioning coaching will define what is important, eliminate what is not and make doing the essentials as effortless as possible.

With many candidates vying for only a few board seats, you need to be more efficient and effective than ever.

My unique, highly successful coaching process is based on:

1. Explore

Discern the negligible many from the vital few.

The boardroom could be your highest career goal.

Do you have a clear board-level value proposition?

Gain a systematic assessment that translates your expertise into clear, compelling board qualifications.

2. Eliminate

Distill down expertise to a directorship strategy.

The board world is large and still somewhat mysterious.

Do you target boards that are the best fit for you?

Gain a board bound roadmap containing an integrated set of actions designed to provide a focused effort.

3. Execute

Delete obstacles and be selective, explicit and right.

The time required to achieve a board seat is considerable.

Do you have a launch plan to move forward with confidence?

Gain customized board-level criteria to catapult you into the boardroom.

Consultant to Boards, Author of Board GuruTM eBook Series and Previous Sitting Director

— Triple Crown Value Proposition